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## Press Release

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### **For Immediate Release**

#### **Kenyan Startup Farm to Feed Fighting Food Loss**

*Renew Capital recently made an investment in the B2B platform Farm to Feed, which targets unused produce, enhancing sustainability and farmer livelihoods*

**NAIROBI, KENYA, April 23, 2024** — With more than a billion tons of food wasted on farms each year globally, Kenya's Farm to Feed is stepping up with a solution. Their simple B2B platform is addressing some of the 40% of uneaten food by finding new uses for surplus and less-than-perfect produce.

The company's tech-enabled platform is revolutionizing Kenya's agriculture sector by aggregating supply and demand, optimizing logistics and providing seamless customer interactions.

"Our goal at Farm to Feed is to transform the way food is valued and utilized in Kenya," says Claire van Enk, managing director of Farm to Feed. "We're dedicated to reducing the environmental footprint of agriculture, boosting farmer incomes and making nutritious food more accessible and affordable for all."

The company is making a significant difference in the way food is sourced, distributed, and consumed, setting a new standard for food sustainability in Kenya and beyond.

"Farm to Feed embodies the kind of innovative spirit and determination we value at Renew Capital," said Esther Mwikali senior investment manager at Renew Capital. "We're committed to backing growth-oriented founders who possess a blend of skill, grit and passion. Farm to Feed's work in transforming Kenya's food system aligns perfectly with these values."

#### **About Renew Capital**

Renew Capital is an Africa-focused impact investment firm that backs innovative companies with high-growth potential. Renew Capital manages investments made on behalf of the Renew Capital Angels, a global network of angel investors, foundations and family offices who seek financial returns and sustainable social impact. For more information on Renew Capital visit [www.renewcapital.com](http://www.renewcapital.com)

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